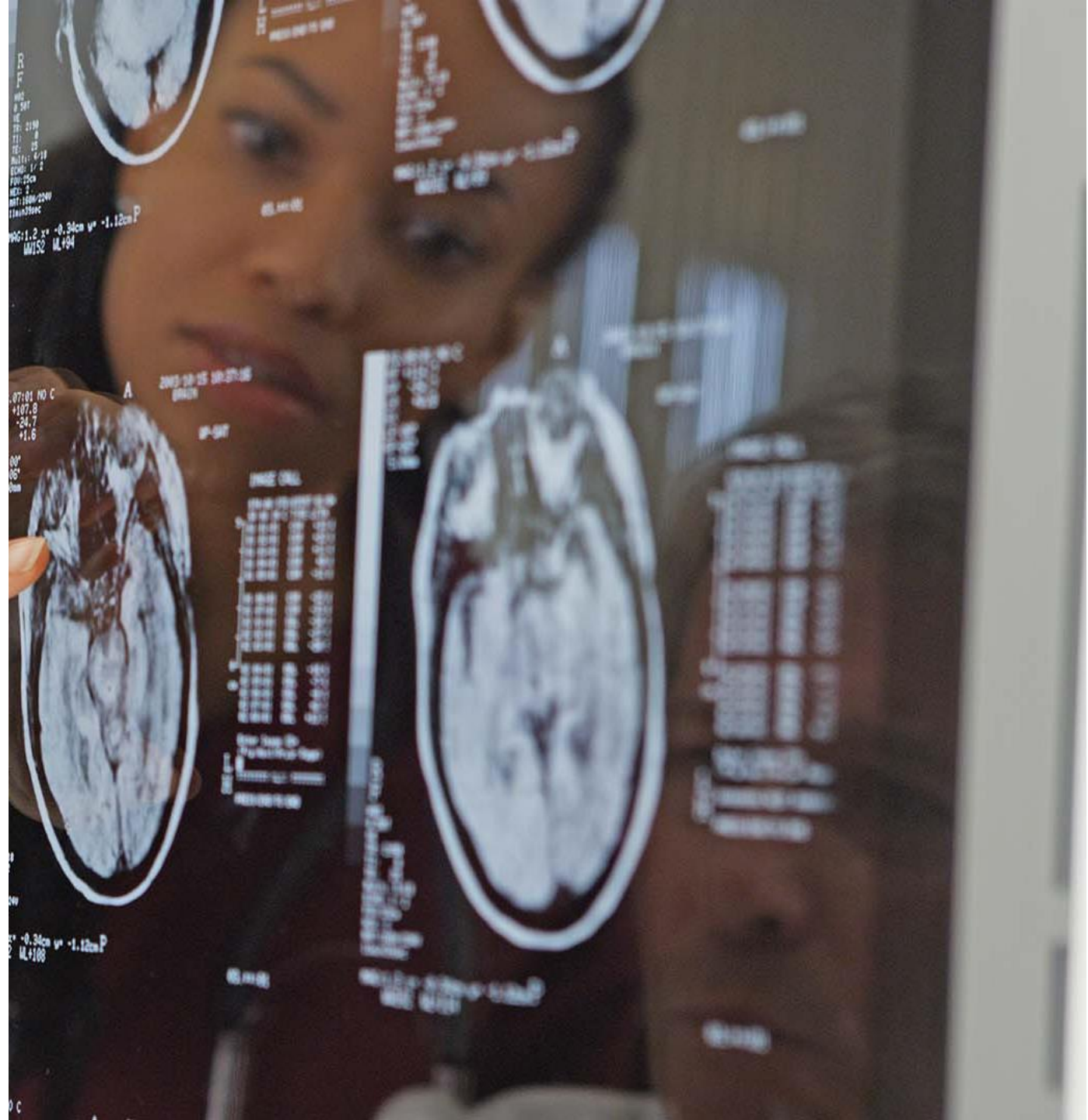# GlobalData.

Unique Data. Expert Analysis. Innovative Solutions. One Platform.

Medical Devices Intelligence

February 2023

Market Data

FEATURE

Deep-dive view of procedure volumes, patient treatment rates, value of sales by product type, number of units sold (volume), average selling price, and the value of sales from different medical device companies.
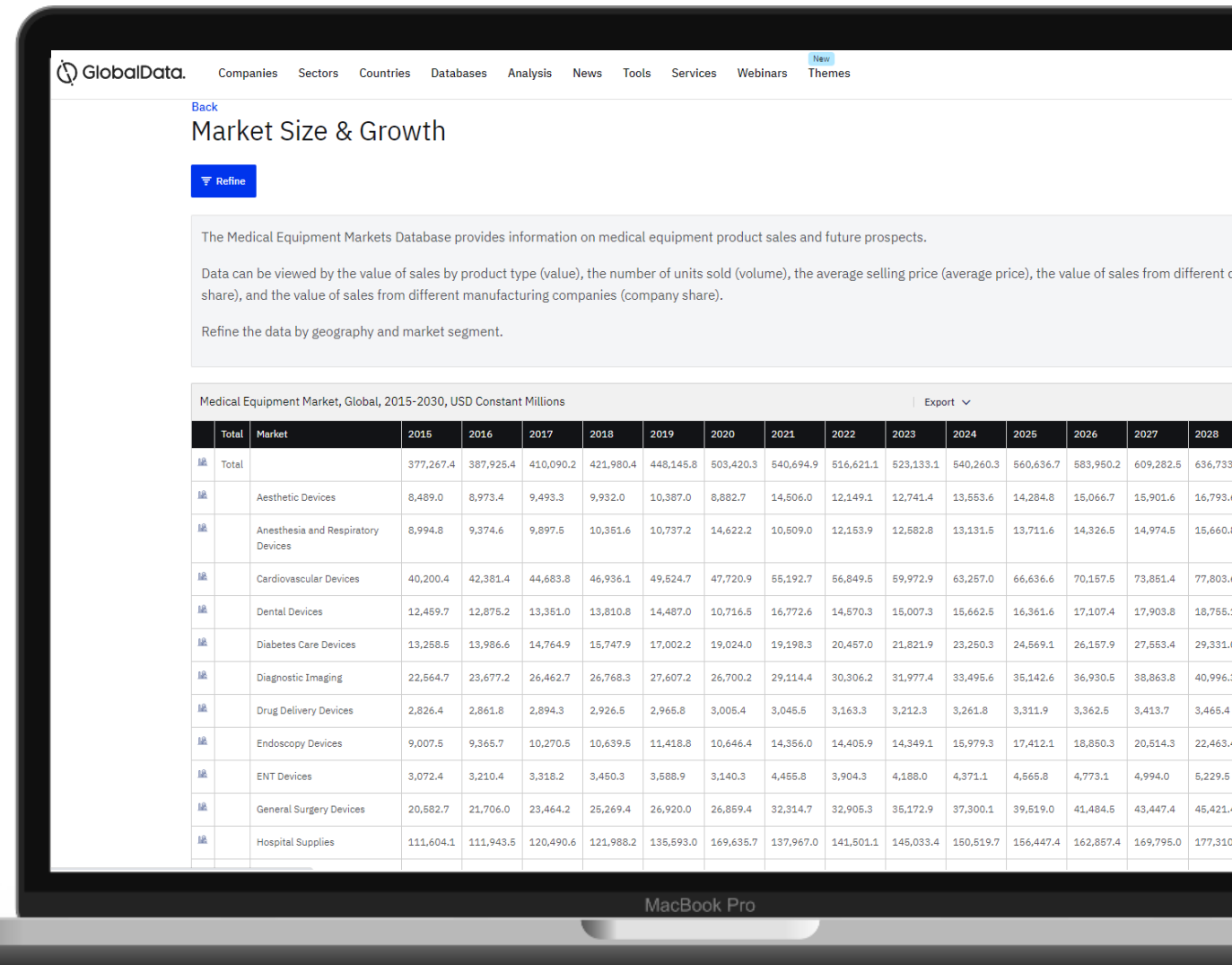
BENEFIT

Built using public and proprietary sources along with deep analytical modelling, you can find market data for almost any medical device across 39 countries.

VALUE

Provides clients with epidemiology-based model flows from patient treatment rates through to device usage which are based on real world data. The dataset includes device product sales and future prospects with both quantitative data and qualitative insight

Data can be found:

- Online in the Medical Intelligence Center
- In downloadable excels that provide detailed data in a format that allows clients to analyze and change data as they see fit

GlobalData. Companies Sectors Countries Databases Analysis News Tools Services Webinars Themes (New)

Back
Market Size & Growth

Refine

The Medical Equipment Markets Database provides information on medical equipment product sales and future prospects.

Data can be viewed by the value of sales by product type (value), the number of units sold (volume), the average selling price (average price), the value of sales from different c share), and the value of sales from different manufacturing companies (company share).

Refine the data by geography and market segment.

Medical Equipment Market, Global, 2015-2030, USD Constant Millions   Export

	Total	Market	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028
	Total		377,267.4	387,925.4	410,090.2	421,980.4	448,145.8	503,420.3	540,694.9	516,621.1	523,133.1	540,260.3	560,636.7	583,950.2	609,282.5	636,733
		Aesthetic Devices	8,489.0	8,973.4	9,493.3	9,932.0	10,387.0	8,882.7	14,506.0	12,149.1	12,741.4	13,553.6	14,284.8	15,066.7	15,901.6	16,793.
		Anesthesia and Respiratory Devices	8,994.8	9,374.6	9,897.5	10,351.6	10,737.2	14,622.2	10,509.0	12,153.9	12,582.8	13,131.5	13,711.6	14,326.5	14,974.5	15,660.
		Cardiovascular Devices	40,200.4	42,381.4	44,683.8	46,936.1	49,524.7	47,720.9	55,192.7	56,849.5	59,972.9	63,257.0	66,636.6	70,157.5	73,851.4	77,803.
		Dental Devices	12,459.7	12,875.2	13,351.0	13,810.8	14,487.0	10,716.5	16,772.6	14,570.3	15,007.3	15,662.5	16,361.6	17,107.4	17,903.8	18,755.
		Diabetes Care Devices	13,258.5	13,986.6	14,764.9	15,747.9	17,002.2	19,024.0	19,198.3	20,457.0	21,821.9	23,250.3	24,569.1	26,157.9	27,553.4	29,331.
		Diagnostic Imaging	22,564.7	23,677.2	26,462.7	26,768.3	27,607.2	26,700.2	29,114.4	30,306.2	31,977.4	33,495.6	35,142.6	36,930.5	38,863.8	40,996.
		Drug Delivery Devices	2,826.4	2,861.8	2,894.3	2,926.5	2,965.8	3,005.4	3,045.5	3,163.3	3,212.3	3,261.8	3,311.9	3,362.5	3,413.7	3,465.
		Endoscopy Devices	9,007.5	9,365.7	10,270.5	10,639.5	11,418.8	10,646.4	14,356.0	14,405.9	14,349.1	15,979.3	17,412.1	18,850.3	20,514.3	22,463.
		ENT Devices	3,072.4	3,210.4	3,318.2	3,450.3	3,588.9	3,140.3	4,455.8	3,904.3	4,188.0	4,371.1	4,565.8	4,773.1	4,994.0	5,229.5
		General Surgery Devices	20,582.7	21,706.0	23,464.2	25,269.4	26,920.0	26,859.4	32,314.7	32,905.3	35,172.9	37,300.1	39,519.0	41,484.5	43,447.4	45,421.
		Hospital Supplies	111,604.1	111,943.5	120,490.6	121,988.2	135,593.0	169,635.7	137,967.0	141,501.1	145,033.4	150,519.7	156,447.4	162,857.4	169,795.0	177,310.

33

# Pipeline Products

FEATURE

Search for medical devices that are in a clinical or commercial pipeline.

BENEFITS

- Clients can understand upcoming new products from competitors, identify technology trends, identify possible acquisitions and insertion technologies.
- Clients can determine upcoming competitor new product launch strategies, and adjust to meet challenge.
- Clients can identify gaps in the market not being served by planned pipeline products.
- Clients can identify technology collaborations between competitors and technology providers.

VALUE

- Clients can better understand future threats to market share, and how to better defend share, through strategic product planning and product improvement.
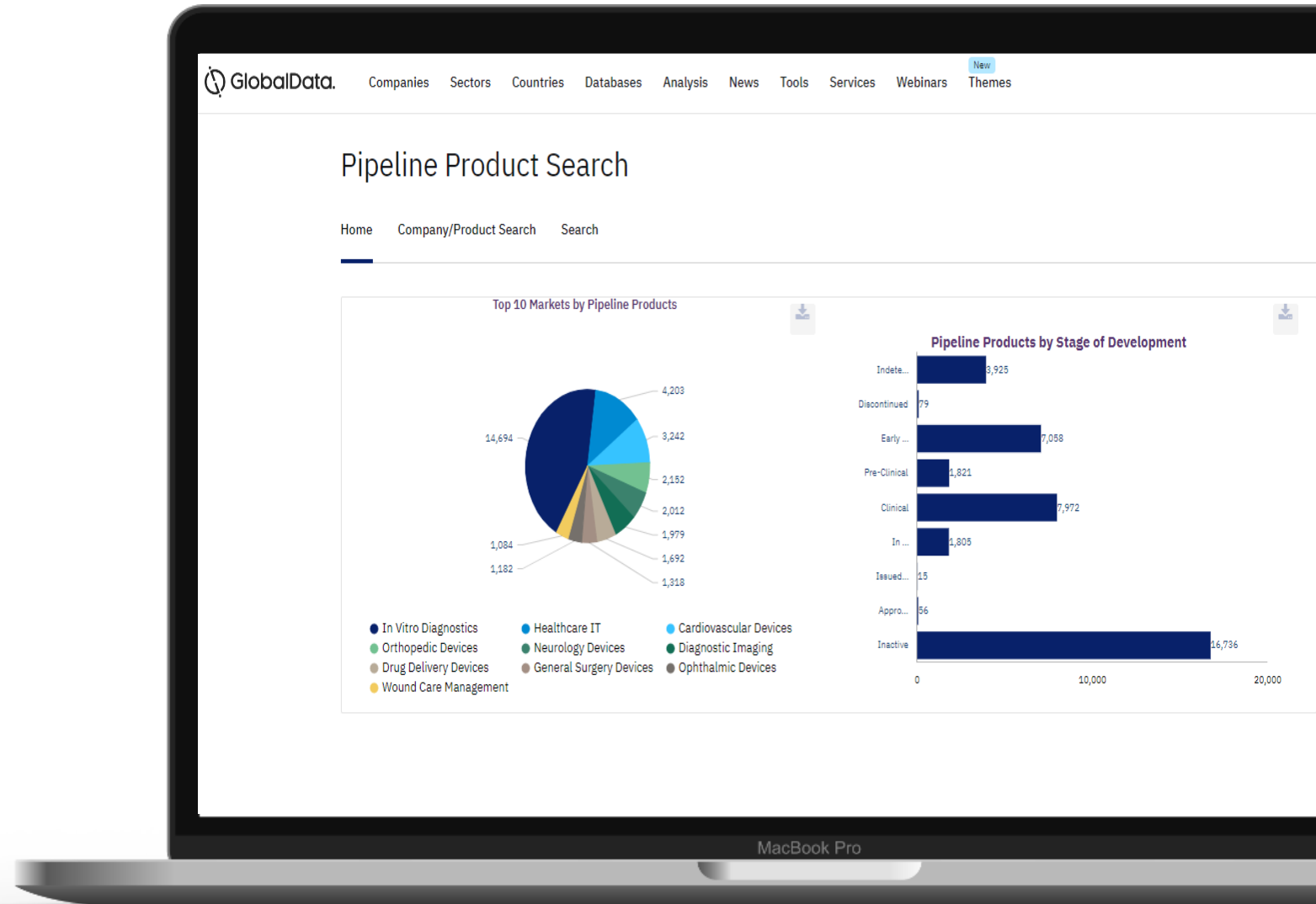
Device Approval Analyzer

FEATURE

Analyse medical device development timelines and development timelines by market and stage of development across different markets, device categories, territories and device classes.

BENEFITS

- Benchmark own development timelines against the competition
- Stress test product development plans
- Due diligence checks during acquisitions
- Understand impacts of different regulatory bodies on product development planning

VALUE

- Insight into how long different types of products take to bring to market in different regulatory regimes helps to better plan product launches
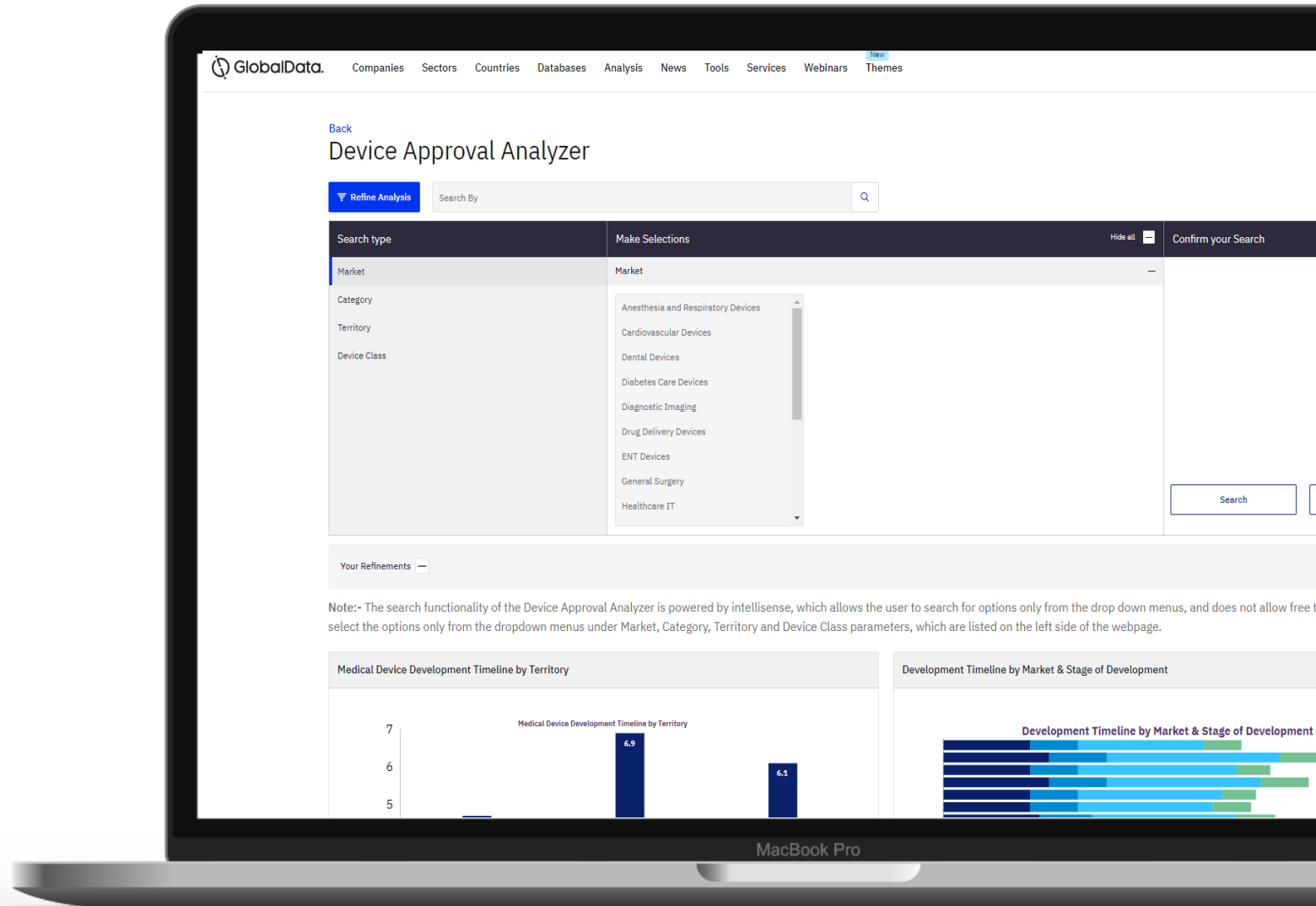
Device Analyzer

FEATURE

Forecast medical device approval estimation timelines based on market, category, territory, device class, and development stage.

BENEFITS

- Clients can easily understand immediately, near-horizon competitor and acquisition target product launch plans.
- Understand how technological developments will impact a sector over a specific time period.

VALUE

- Quantify product launches over specific time frames helps better inform strategic planning, to counter competitor threats to market share and/or to identify possible acquisition targets.
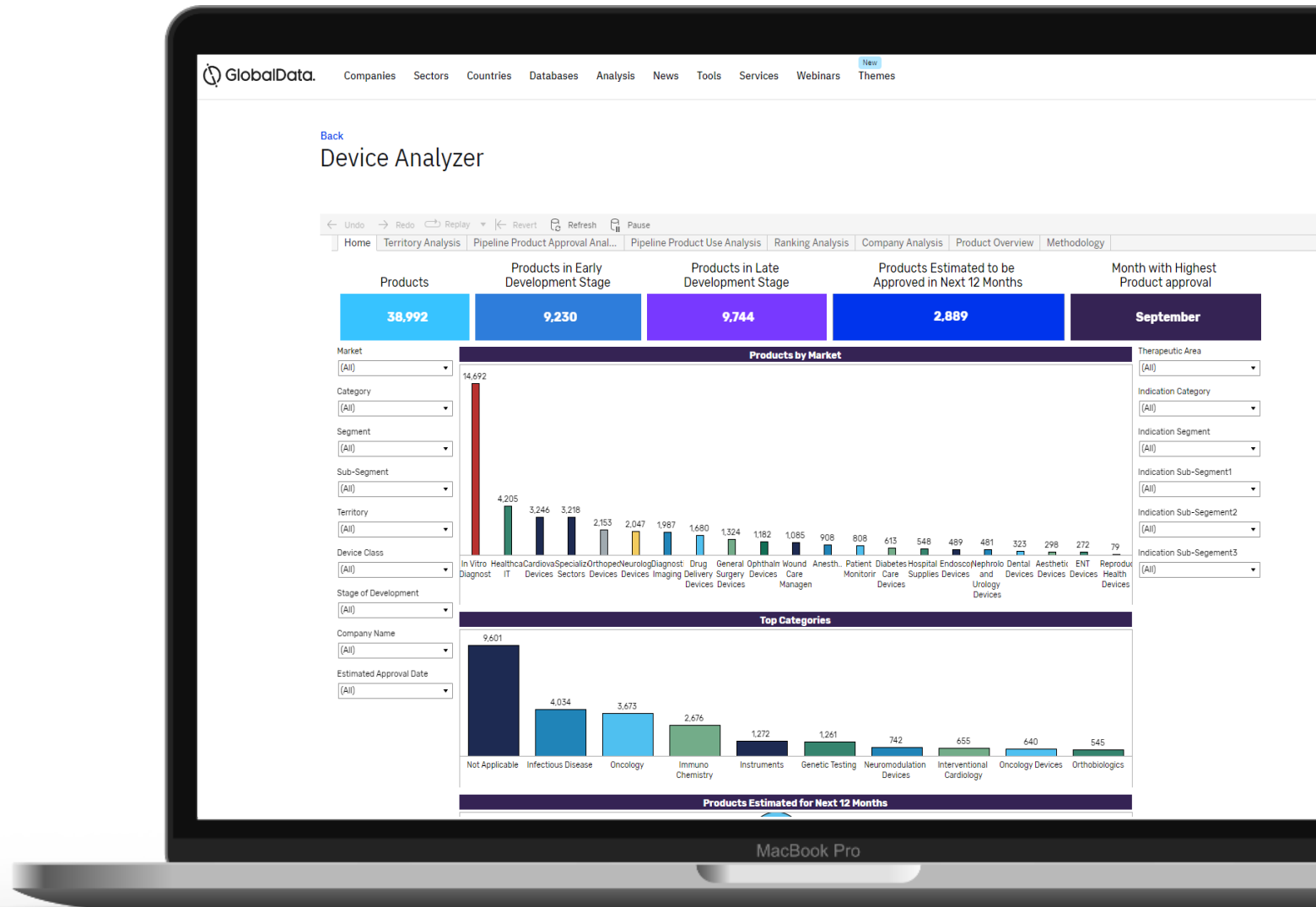
Marketed Products

FEATURE

Search for marketed products via; company, product name, market/equipment type, indication, application, territory, device class, regulatory path, 510(K)/PMA number and approved date.

BENEFITS

- Identify competitor and acquisition target most recent offerings on medical devices market
- Understand competitor coverage and presence in the medical devices market
- Track in near real time, regulatory decisions and marketing approvals of medical devices in major developed markets

VALUE

Better understand which products will be commercialized in the market, helping you to better contend with the changing product portfolios of competitors and allowing you to stay one step ahead of the market.

Clinical Trials

FEATURE

The Medical IC's clinical trials database is the most comprehensive clinical trials database in the market.

BENEFIT

Covers planned, ongoing, completed and terminated / suspended / withdrawn trials, and outlines information regarding trial type, study design, objective, end points, patient details, results, investigators, locations, contact details, and expected completion date.

VALUE

Helps clients to keep an eye on planned or ongoing trials, as well as the trials currently recruiting and who is sponsoring them, understand where trials are running, who is the investigator, and when the trial should finish so they can ensure they are ahead of their competitors.
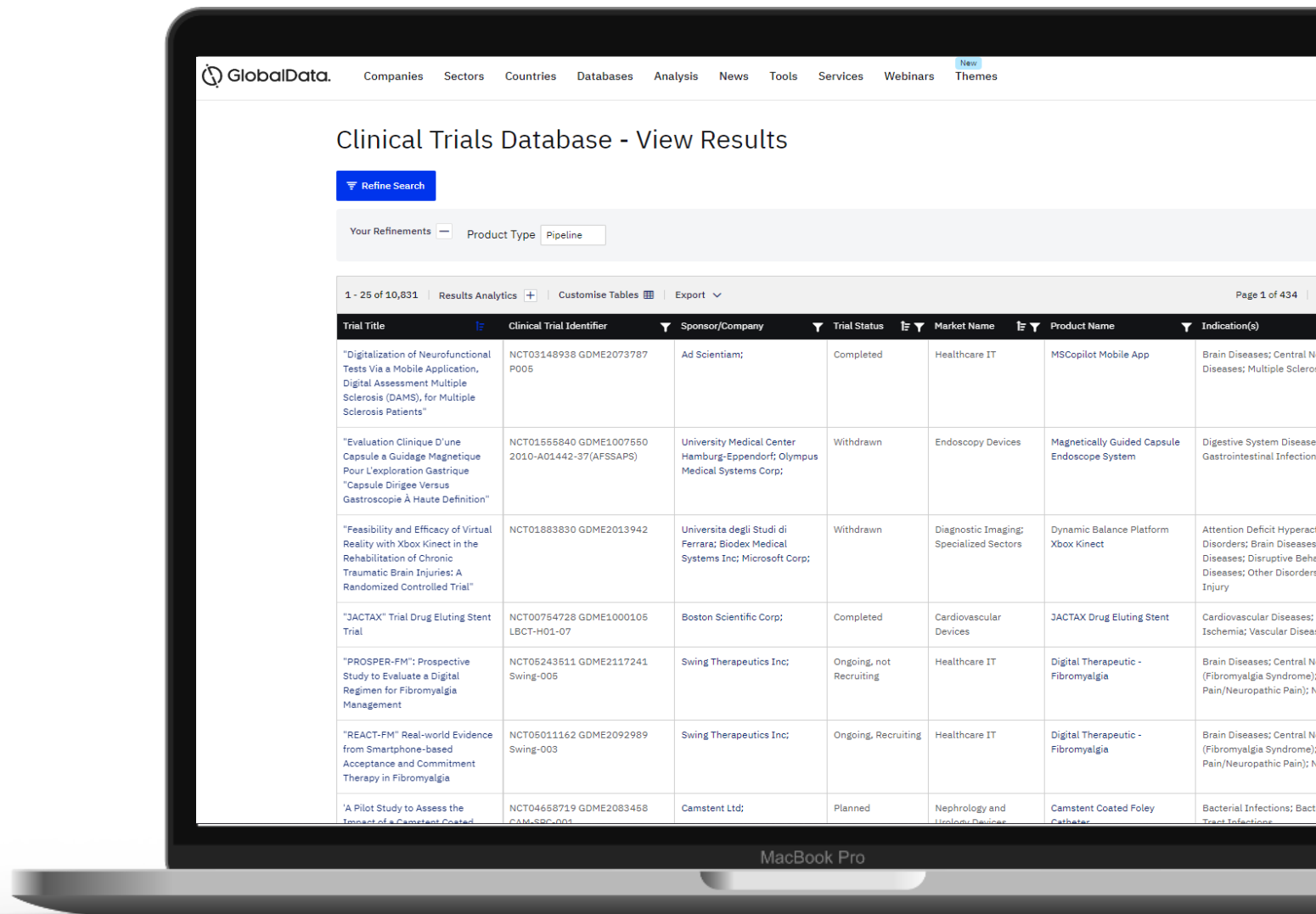
Future Catalyst Calendar

FEATURE

A list of upcoming medical device events which will impact medical in the coming years, in calendar format.

BENEFIT

Allows clients to understand when key events will happen regarding: Research and Development, Clinical Trial Events, Regulatory Events, Commercialization, Business Transactions.

VALUE

Clients can use this data to plan their business practices for the upcoming years to stay ahead of their competitors.
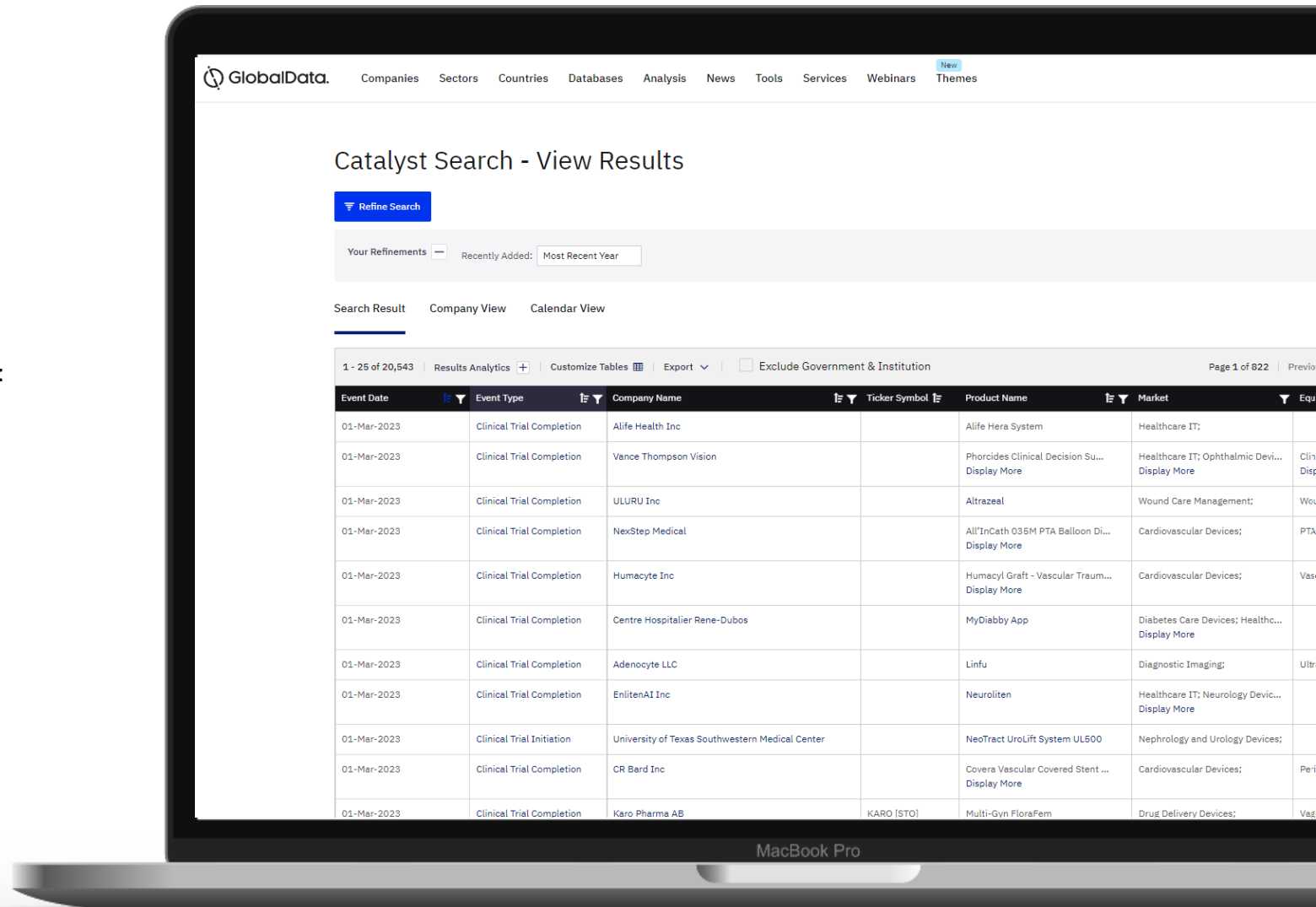
Updated Procedures Tool

FEATURE
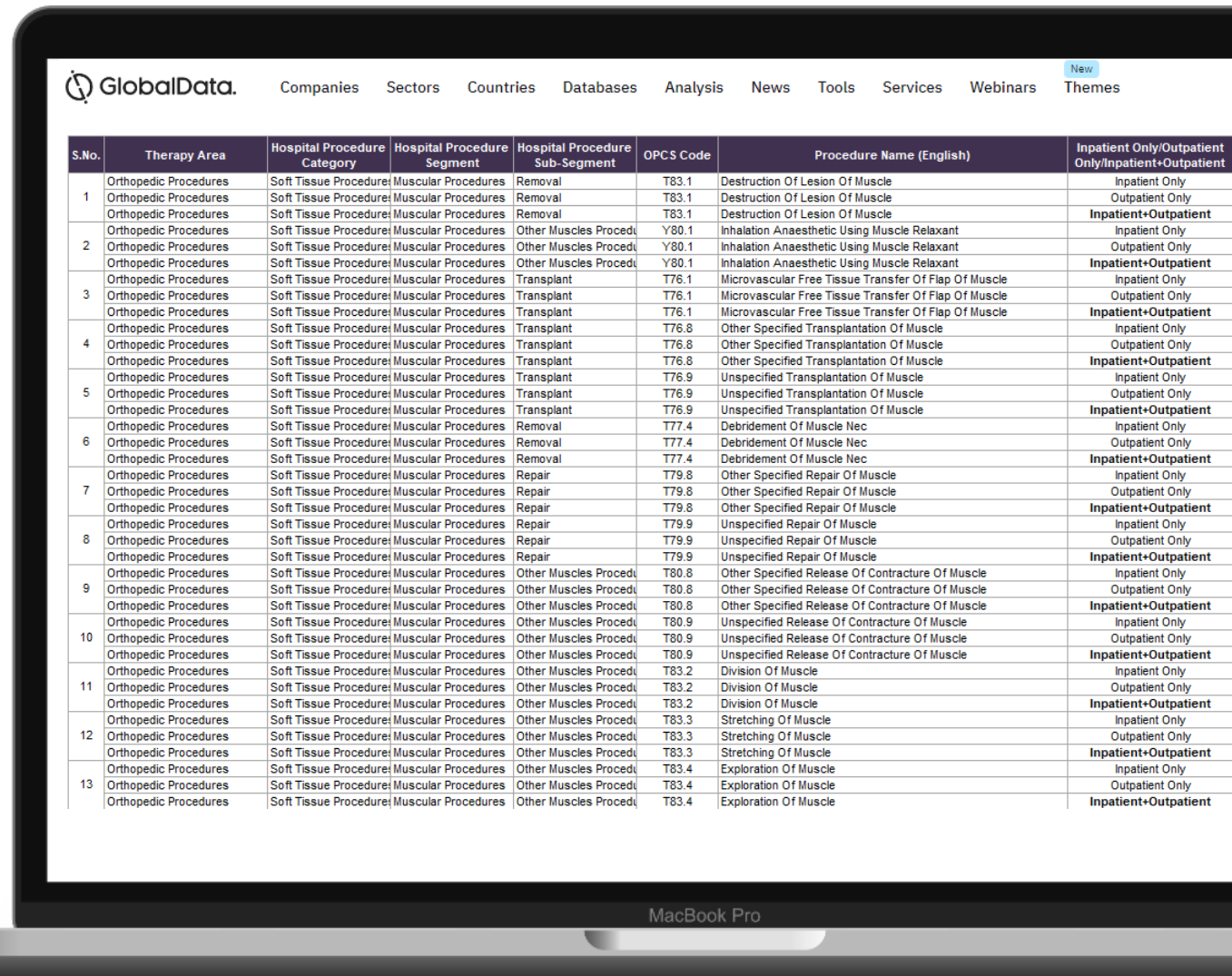
Medical has updated its procedures dataset with updated real-world data. Data is the actual procedure volumes as reported by official sources.

BENEFIT

This data will be shown in the new market data section, along with all of the other medical quantitative datasets. Currently it is available in the Market Model section.

VALUE

Clients will be able to access updated historic and forecasted procedure data based on real world datasets.

Deals

FEATURE

Explore the most comprehensive deals repository in the market providing real-time tracking of the latest M&A activity.

Access a Deals database with data on M&A, Strategic alliances & Capital Raisings within a **smart dashboard** that offers insights by **deal type, deal value**, geography, sector along with heat maps and **theme insights and analysis**.

BENEFITS

Get instant access to up-to-date deals specific to your industry.

- Track the **latest competitive deal activity** and gain competitive intelligence
- **Identify markets** and geographies for **investment decisions**
- Monitor **deal value & volume** trends and **market inflows**
- **Identify the themes** driving deal activity

VALUE

- **Predict competitor strategies** by getting complete visibility and an in-depth analysis into historical and current competitive deals
- **Minimise time spent** tracking new deals using our all-in-one platform. You and your team members will have more time to **focus on what matters**
- Stay up-to-date and generate a **steady flow of innovative ideas** for new product development
- Gain critical intelligence on market trends and get **higher returns on your investments**
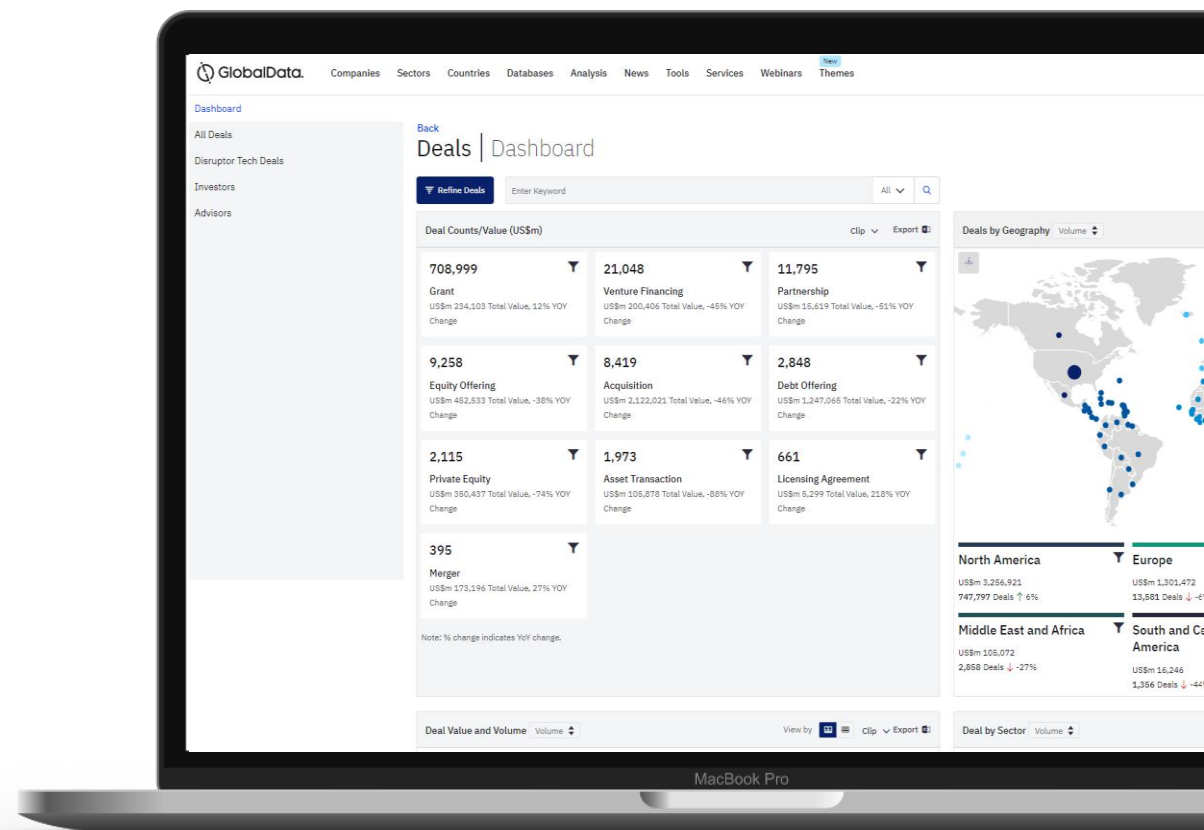
662k+
Total deals tracked

10k+
M&A and asset deals

300k
Sources tracked

News

FEATURE

Make smarter decisions with an in-depth analysis of the global news shaping the world.

Our News dashboard **combines artificial intelligence and human insight** to provide the **most accurate** and **relevant industry intelligence** in real-time.

BENEFITS
Keep up-to-date with the latest industry developments and trends.

- Stay updated with the **latest sectoral coverage**, top stories and **key trends** relevant to your industry

- **Spot key trends,** learn about **financial announcements** & **major hirings**. Take the risk out of critical business decisions

- Anticipate **market moves** with News **Sentiment** analysis

VALUE

- **Uncover strategic moves** in the business market, and get **unparalleled coverage** of your industry to stay relevant & competitive
- **React to breaking news** before your competitors to establish and **maintain a competitive edge**
- Identify **new sales and prospecting opportunities based on companies that are trending/featured in the news**
- Follow corporate trends to **advance your marketing efforts** - drive powerful conversations and **develop compelling campaigns** for better exposure
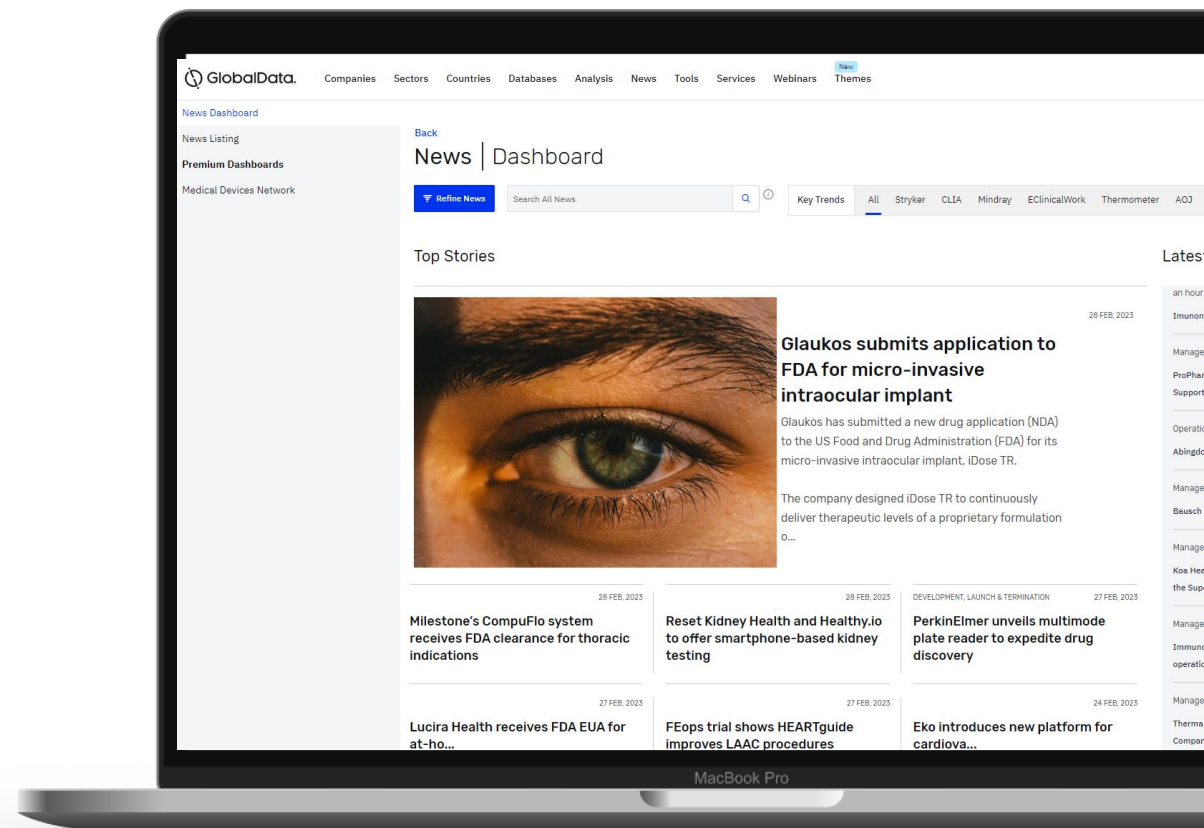
270k+	340k+
News articles tracked	Sources tracked

Companies

FEATURE

Get a 360-degree view of companies with all related market data, reports, insights, deals and essential information in one place.

Our Companies database provides the most **comprehensive data on top companies worldwide.** The database covers **essential parameters** such as financials: revenue, net income, net profit margin, employee count, latest news, deals, thematic scorecards, SWOT analyses and key reports.

BENEFITS

Serves as a one-stop source for all datasets associated with a company, helping customers, prospects, and competitors to gain critical market intelligence

- **Identify target customers** and their **latest activities**

- **Track competitor** moves

- Spot and **analyze company strategy**

VALUE

- **Enhance your understanding** of your customers, **prospects, and competitors**
- **Boost your investment strategies** with unique insights on potential companies and your portfolio companies
- Learn more about your competitors and stay one step ahead
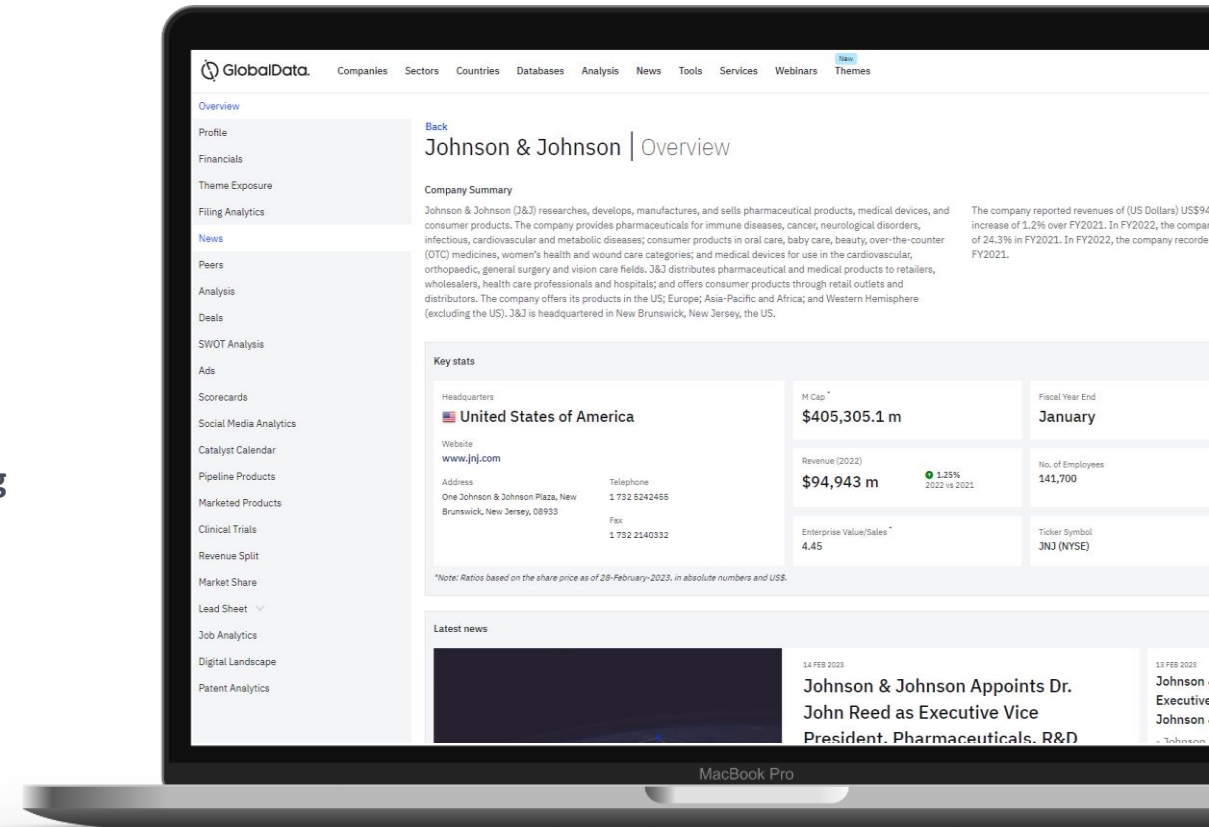
76k+	15k+	931
Companies tracked	Detailed profiles	SWOT analyses

Company Screener

FEATURE

With the Company Screener, create complex queries based on industry, geography, themes, time frame, and company types. The Company Screener provides you with the unmatched ability to refine and build a customized universe of relevant companies.

Find companies using filters such as; headquarters or geographical exposure, thematic exposure, ownership, stock exchange, financials, deals, news, hiring activity, company filings, and patenting activity.

BENEFITS

Utilize the Company Screener tool to screen data from multiple datasets.

- **Pick and combine screeners** for a bespoke list of specific companies, bringing together **insights from multiple datasets**

- The Company Screener acts **as a pillar for a query-based approach**. For example, public companies headquartered in the US with AI job postings in China in the last quarter

VALUE

- **Identify new sales and prospecting opportunities** - search and create prospect lists
- Enhance your corporate strategy by identifying **investment opportunities**
- Gain superior competitive intelligence by **spotting industry trends** and **comparing companies within your industry**

76.8K+	5.6K+	58K+
Companies	VC backed companies	Company filings

Reports

FEATURE

Access GlobalData's huge range of report resources, which provide expert opinion and insight into the past, present, and future of the industry.

Key Reports cover various analyses such as company analysis, M&A deal analysis, thematic analysis, and interactive models.

BENEFITS

Get a broad view with macro analysis, or drill down deeper with more focused commentary into specific market drivers and trends.

- The Company Analysis reports are designed for **established players as well as start-ups** and challengers. They provide **comprehensive insight into competitive threats, positioning, and performance**

- **Reports on interactive models** provide **highly granular industry data**, while **survey** results give access to **first-person insight from consumers and business leaders**

- **Reports on M&A Deals** provide regular updates on **trends in investments and acquisitions,** showing where the smart money is going in banking and payments across the world

VALUE

- Unlock ideas from global thought leaders and **make smarter strategic decisions**
- Stay ahead of your competition - Get a complete view of **your competitors' operations, their products and services**, key events and acquisitions, and revenue model
- **Optimize the workflow of your analytics team** - access powerful industry analysts' reports, surveys, data & insights
- Generate a steady flow of **innovative ideas for new product development**
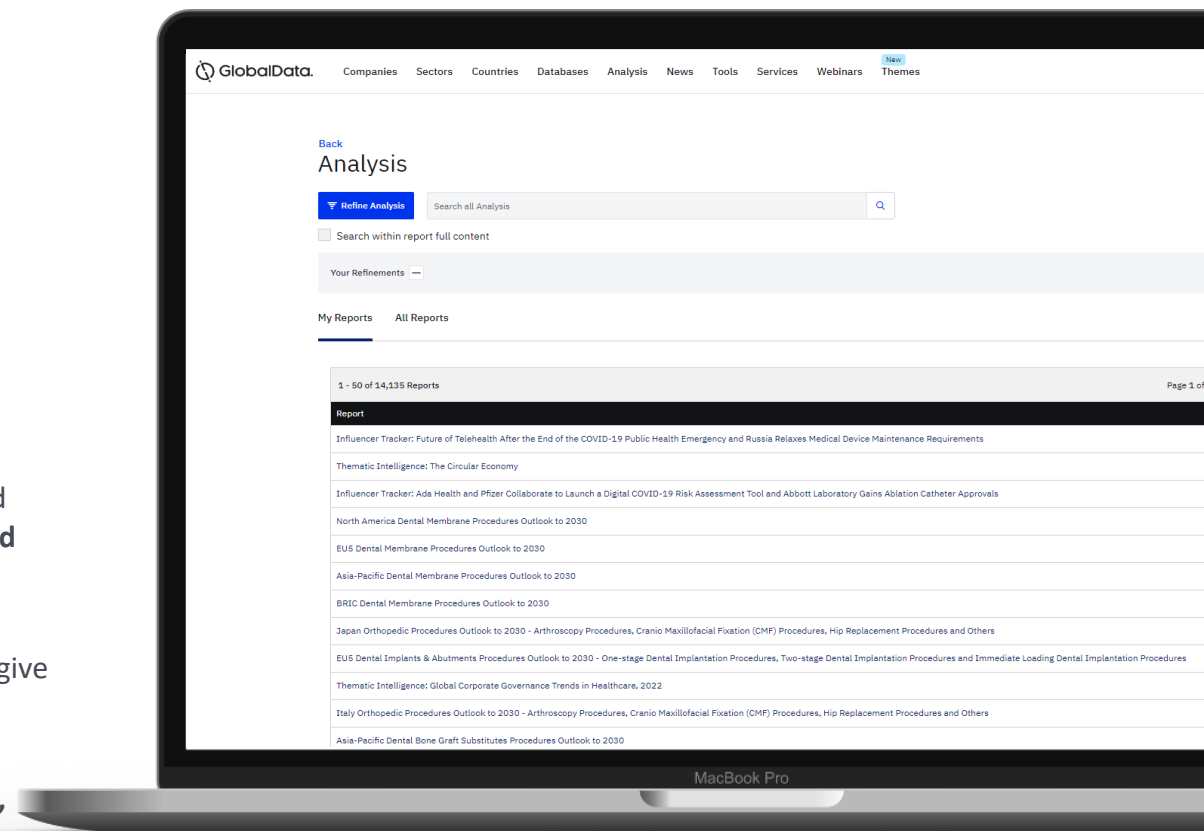
4
Analysis reports

Company Analysis Reports

FEATURE

Analyst reports on the top 43 Medical companies outlining the impact of COVID-19 on their business

BENEFIT

Provides data on how COVID-19 has impacted the company's products, supply chain, average selling price, share and future prospects

VALUE

Clients can use this file to understand their how their competitors are faring in the pandemic on a deep level
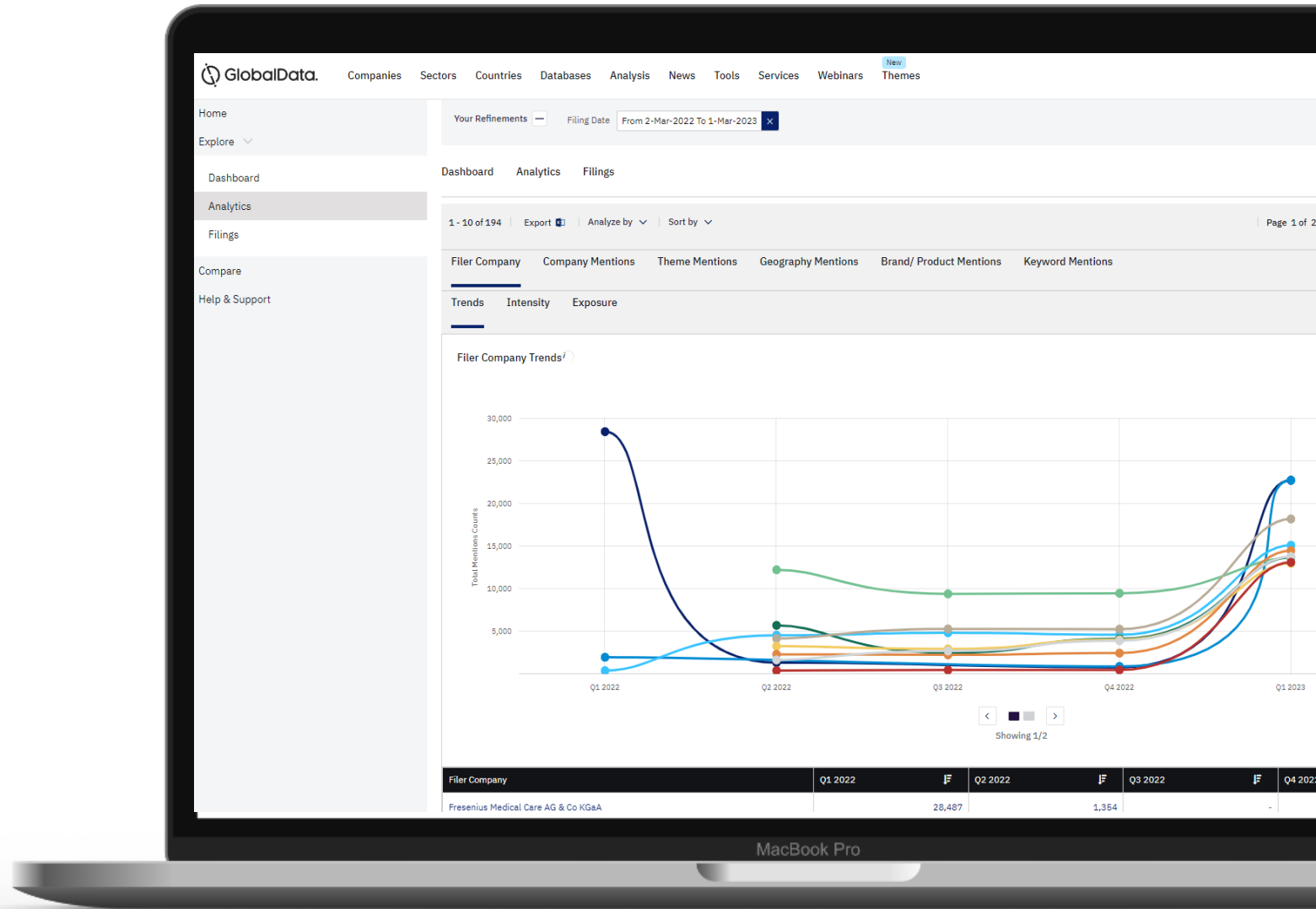
Build Your Own Report

FEATURE

Clip content directly from our Intelligence Centre to create your own bespoke reports to share with colleagues or externally.

The tool helps you **organize your library of clippings** from your chosen data **and build custom reports**. You can select your chosen clippings to add to your reports.

BENEFITS

Build your clipping library and access your most important content easily. You can clip content from:

- Interactive Reports
- Deals
- Companies
- News
- Filings
- Patents
- Job Analytics
- Theme Evolution Indicator

VALUE

- Provide analysts in your organization with **customised reports** they can review, edit, and export easily in a format of their choice
- **Present insight to C-level stakeholders** on investments, M&A, performance, operations and finance
- Identify **new sales and prospecting opportunities** - create compilations from a huge range of resources, which provide expert opinion and insight into the past, present, and future of the industry

GlobalData. Companies Sectors Countries Databases Analysis News Tools Services Webinars New Themes

Back
Build your Report

Your Clipping Library

View All   Text   Figures

- Library (all clippings)
- Reports clippings
- Deals clippings
- Companies clippings
- News clippings
- Filings clippings
- Theme Evolution Indicator clippings
- Job Analytics clippings
- Surveys clippings
- Patents clippings
- Merger Analyzer clippings
- FDIProjects clippings
+ Create New Folder

My Reports

Search Clippings

Your Clipping Library is empty
Please start clipping sections from our Analysis to build your Report

10+
Clipping themes

58

Playbooks

FEATURE

GlobalData's Playbooks help clients gain a better understanding of the GlobalData Intelligence center, enabling them to navigate their own industry-specific datasets.

Playbooks simplify the **assembly and usage of information for clients.**

BENEFITS

- **Mergers & Acquisitions**: Identify and evaluate targets, create pitchbooks/presentations, and monitor the chosen markets for M&A signals

- **Investment bank performance**: Understand the market position by sector/ theme/ and deal type, and gain the edge to win more engagements

- **Competitor benchmarking**: Track the latest news, deals, strategic developments, and financial performance across the chosen competitor set

- **Transformation enablement**: Assess disruptive threats in their industry and respond to them through a robust strategy, implementation, and monitoring plan

- **Sales enablement:** Develop a deeper understanding of the evolving needs of the customers and how their competitors are addressing them

VALUE

- **Reduce the time** it takes to answer **critical questions for your clients**, shape their strategy and drive day-to-day success
- Stay up-to-date and generate a steady flow of **innovative ideas for new product development**
- Identify **new sales and prospecting opportunities** - create compilations from a huge range of resources, which provide expert opinion and insight into the past, present, and future of the industry
- **Analyze the market's direction**, compare data and make **better investment decisions**
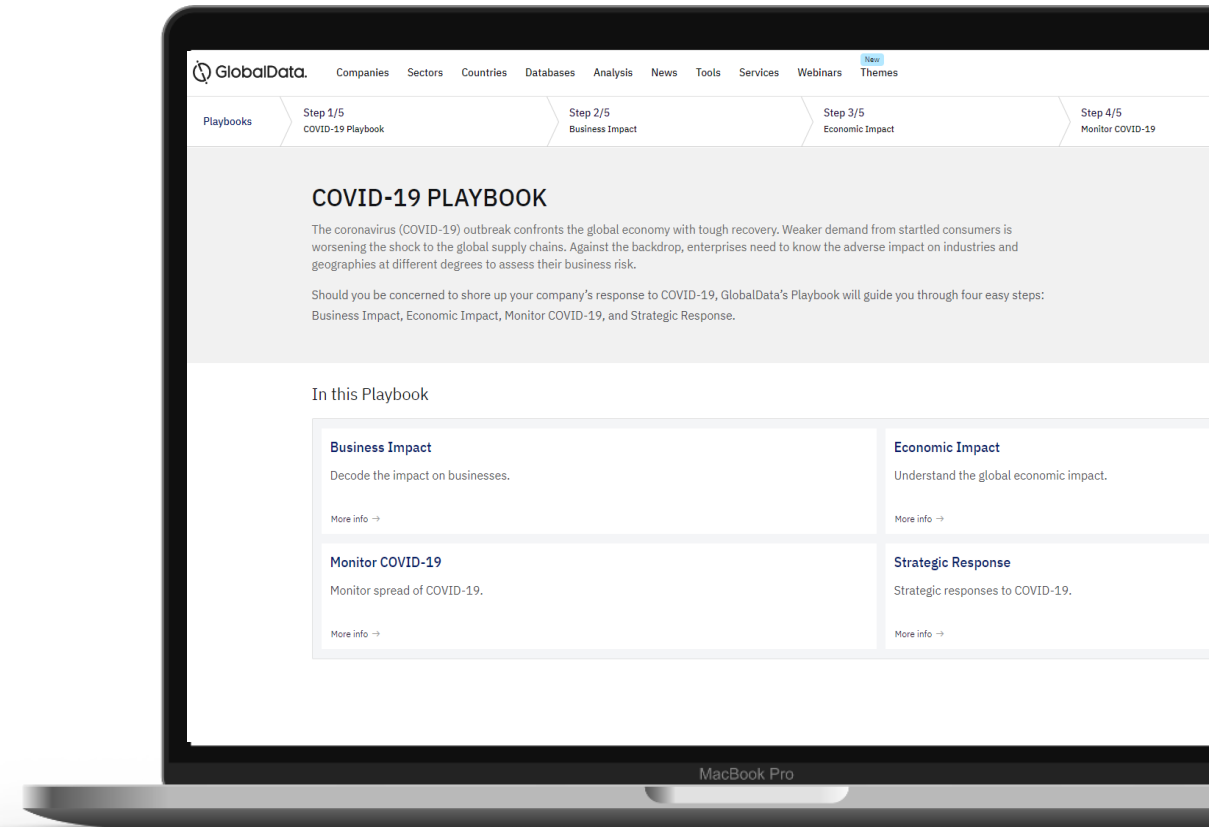
2
Playbooks

Webinars

FEATURE

View our expert-led Webinars for cutting-edge insights that will help you decode the future and become more successful and innovative.

Discover cross-industry insights across major industries by browsing our live and archived webinar library.

BENEFITS

Visit the central repository of GlobalData Webinar materials and view upcoming webinars.

- Valuable to existing client teams as well as to other industry professionals curious about **trending topics** and gaining **sector specific pieces of insight**

- Presented by an **expert team of analysts**, these webinars can be attended remotely from anywhere

- A **range of topics is** presented, from **sector-specific trending topics** like "Electric vehicles and the future of motor insurance" to **broader themes** like "Technology foresight: preparing for the next wave of technology-driven disruptions".

VALUE

- **Stay current** with webinar **content from industry thought leaders**, valuable for analyst and strategy teams to gain insights into **sector-specific, cross-sector, and trending themes**
- **Live Q&A session** offers additional engagement, networking opportunities and associated benefits
- Recognize the latest trends and **generate a steady flow of innovative ideas** for new product development
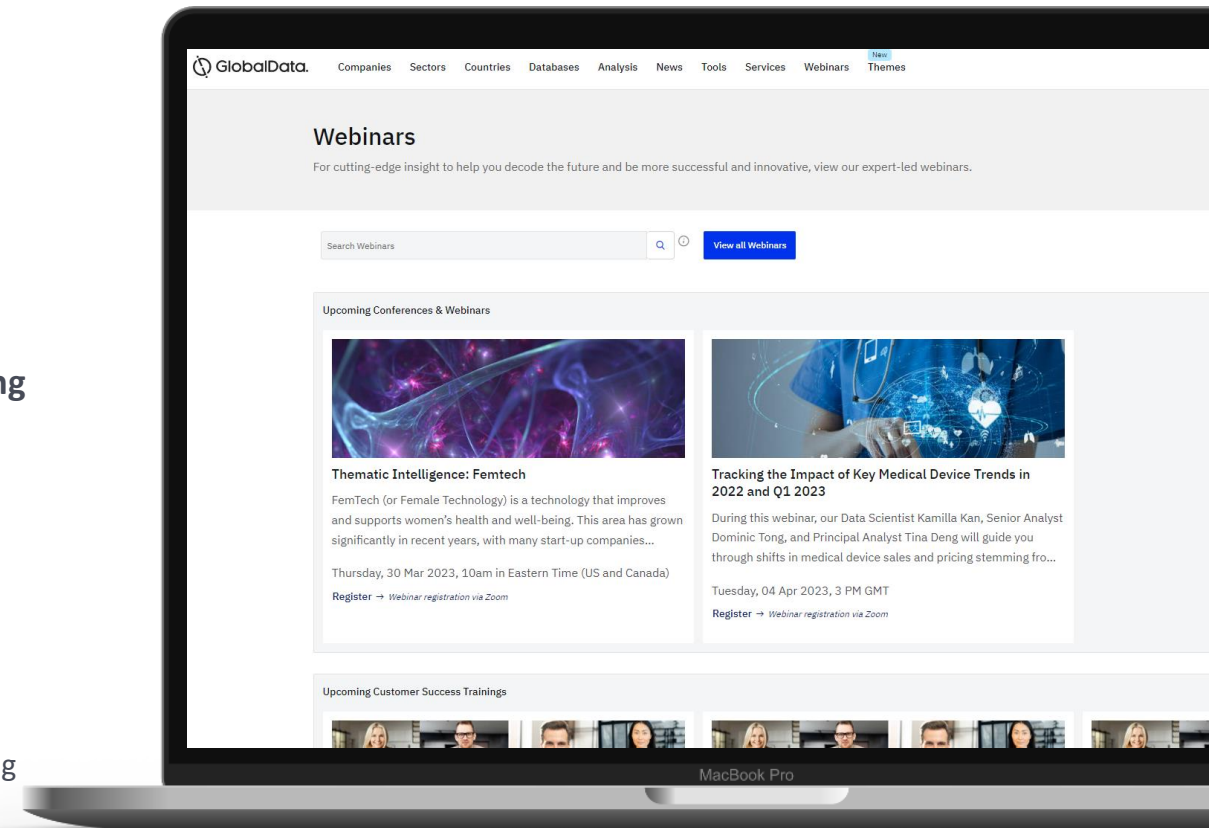
50+
Webinars & growing
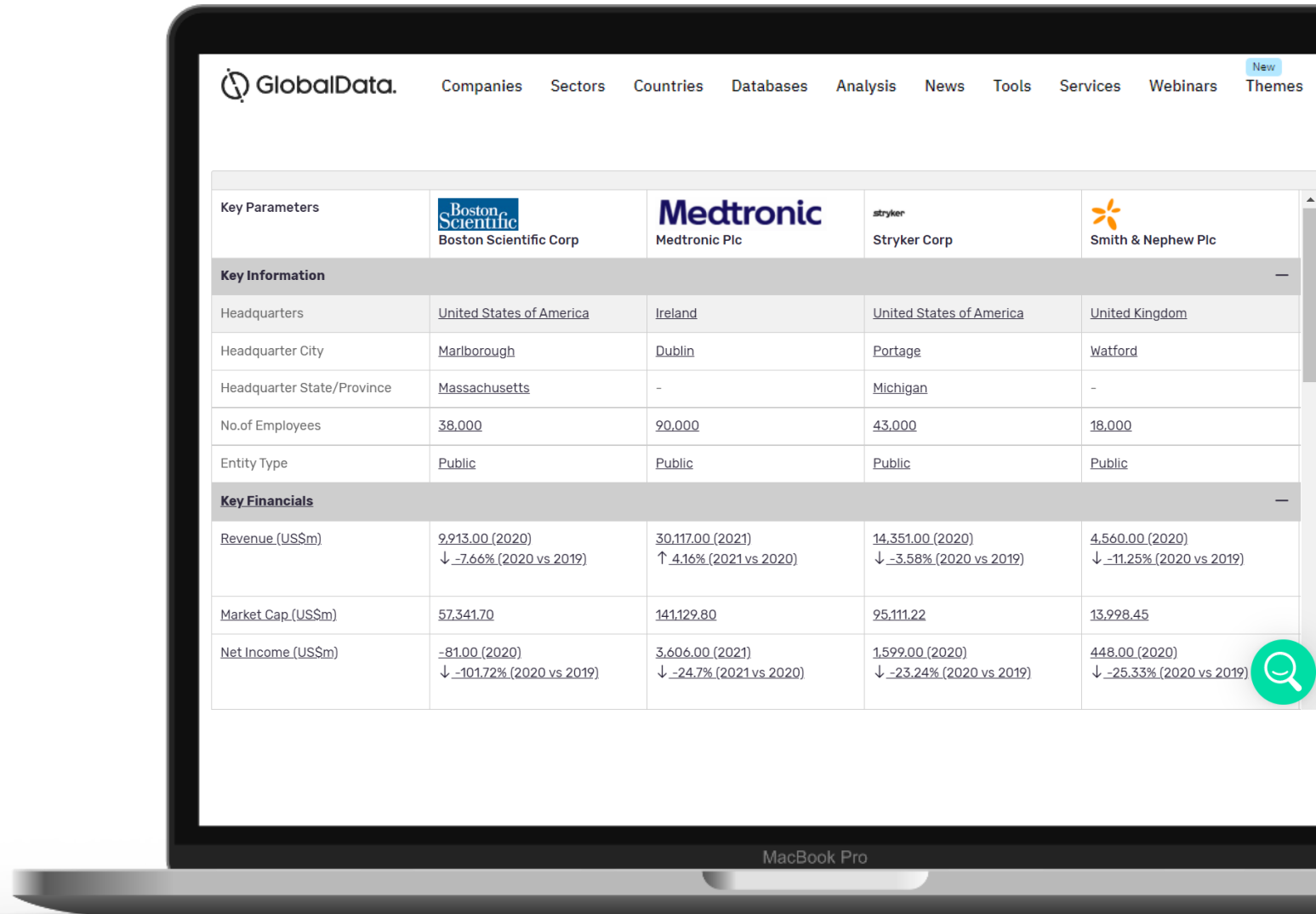
Competitive Intelligence Tool

FEATURE

We have integrated GlobalData's broad suite of unique content and datasets to enable you to undertake more detailed analysis of your chosen companies. You have the ability to quickly and easily view a wealth of competitor information, such as related reports, news, deals, jobs and much more, all in one place.

BENEFIT

- Keep up to date with all the latest company news and developments by adding them to your watchlist
- Benchmark your company against key players in your market
- View multiple insights from different databases in one place to builder clearer conclusions and remove uncertainty

VALUE

Gain a deeper understanding of the competitive landscape to better inform your decisions.

GlobalData. Companies Sectors Countries Databases Analysis News Tools Services Webinars Themes

Key Parameters	Boston Scientific Corp	Medtronic Plc	Stryker Corp	Smith & Nephew Plc
Key Information				
Headquarters	United States of America	Ireland	United States of America	United Kingdom
Headquarter City	Marlborough	Dublin	Portage	Watford
Headquarter State/Province	Massachusetts	-	Michigan	-
No.of Employees	38,000	90,000	43,000	18,000
Entity Type	Public	Public	Public	Public
Key Financials				
Revenue (US$m)	9,913.00 (2020) ↓ -7.66% (2020 vs 2019)	30,117.00 (2021) ↑ 4.16% (2021 vs 2020)	14,351.00 (2020) ↓ -3.58% (2020 vs 2019)	4,560.00 (2020) ↓ -11.25% (2020 vs 2019)
Market Cap (US$m)	57,341.70	141,129.80	95,111.22	13,998.45
Net Income (US$m)	-81.00 (2020) ↓ -101.72% (2020 vs 2019)	3,606.00 (2021) ↓ -24.7% (2021 vs 2020)	1,599.00 (2020) ↓ -23.24% (2020 vs 2019)	448.00 (2020) ↓ -25.33% (2020 vs 2019)

MacBook Pro