

Emerald User Guide

【eBooks、Journal、Case Studies】



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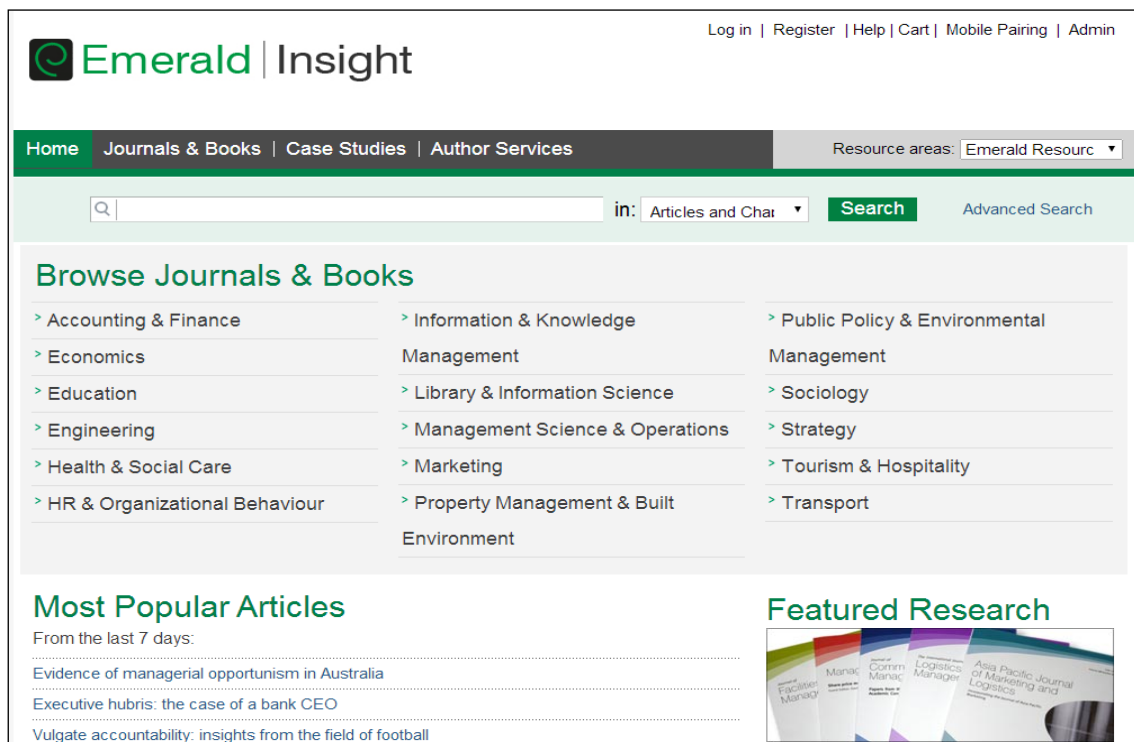
Emerald Group Publishing was established in 1967 at England that have fourty years history.It major in Business Management and Social Humanity.

Main Subject : Business Management · Human Resources · Information & Knowledge Management · Marketing · Operational logistics and quality control · Built Environment & Real Estate · Public Policy · Environmental Management · Tourism & Hotel Management · Health & Social Care · Library Science etc.

一、Login

1.URL : <http://www.emeraldinsight.com/>

2.QR Code :



The screenshot shows the Emerald Insight website interface. At the top, there is a navigation bar with the Emerald logo and the text "Emerald | Insight". To the right of the logo, there are links for "Log in", "Register", "Help", "Cart", "Mobile Pairing", and "Admin". Below the navigation bar, there is a search bar with a magnifying glass icon, a dropdown menu for "in:" set to "Articles and Chat", a "Search" button, and a link to "Advanced Search". The main content area is divided into several sections. The first section is "Browse Journals & Books", which lists various academic disciplines such as Accounting & Finance, Economics, Education, Engineering, Health & Social Care, HR & Organizational Behaviour, Information & Knowledge Management, Library & Information Science, Management Science & Operations, Marketing, Property Management & Built Environment, Public Policy & Environmental Management, Sociology, Strategy, Tourism & Hospitality, and Transport. Below this, there are two sections: "Most Popular Articles" and "Featured Research". The "Most Popular Articles" section lists three articles: "Evidence of managerial opportunism in Australia", "Executive hubris: the case of a bank CEO", and "Vulgate accountability: insights from the field of football". The "Featured Research" section displays a row of book covers, including "Executive Management", "Comm Manac", "Logistics Manager", and "Asia Pacific Journal of Marketing and Logistics".

二、Search

The screenshot shows the Emerald Insight website interface. At the top right, there are links for "Log in | Register | Help | Cart | Mobile Pairing | Admin". The logo "Emerald | Insight" is on the left. A navigation bar includes "Home | Journals & Books | Case Studies | Author Services" and a "Resource areas: Emerald Resourc" dropdown. The search bar is highlighted with a red box and a circled "1". A dropdown menu is open, showing "Articles and Char", "Articles and Chapters", and "Case studies", with "Articles and Chapters" selected. A "Search" button and an "Advanced Search" button are also highlighted with red boxes and circled "2". Below the search bar, a "Browse Journals & Books" section is highlighted with a red box and a circled "3". It lists categories: "Accounting & Finance", "Economics", "Information & Knowledge Management", and "Public Policy & Environmental Management". A circled "4" is placed next to "Accounting & Finance".

- 1.Key in your keyword in search bar.
- 2.Default search fields is “Articles and Charpters”, please pull down the search fields menu and click ”Case studies” If you need search Case Studies.
- 3.Click ”Advanced Search” that you can search more fileds and use Boolean logic.
- 4.You also use the “Browse Journals & Books” for browsing subjects.

三、Reading

Home | Journals & Books | Case Studies | Author Services

Resource areas: Emerald Resource

Finance in: Articles and Chat Search Advanced Search

Search Results

Articles/Chapters (108333) Case Studies (318) ①

Order results by: Relevancy Newest First Oldest First

Results: 1-20 of 108333 1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20

Icon key: You have access Partial access Backfile Earlycite Abstract only

Select all For selected items Please select

- The underperformance of equity-financed bidders
Type: Research paper
Ben Lau, Alex Proimos
International Journal of Managerial Finance, Volume: 6 Issue: 1, 2010
▼ Preview | Abstract | HTML | PDF (627 KB) | References | Reprints and Permissions
- Finance ③
Type: General Review
Industrial Management, Volume: 74 Issue: 12, 1974
▼ Preview | Abstract | PDF (395 KB) | Reprints and Permissions
- Encyclopedia of Finance
Type: Review

Search For Clear search

Finance
Anywhere
AND
Enter search term
Anywhere ②

Add a field

INCLUDE:
 All content Only content I have access to
 EarlyCite Backfiles

Search

Search History Saved Searches


Recently Searched:
• Anywhere: finance (Articles/Chapters - 108333)

- 1.It will show titles by “Relevancy” when you click search, you also can select either “Newest First” or “Oldest First”.
- 2.Secondary retrieval at the right side.
- 3.Your keywords will show anti-yellow color.

Icon key: You have access Partial access Backfile Earlycite Abstract only

- 4.Icon Key : You can access this article 、 Partial Access 、 Backfile 、 Earlycite 、 Abstract only.

5. Click the title that you like, It will show the metadata about this title.



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The effect of idiosyncratic risk on firm decisions: under-investment or diversification?

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Citation: Deng Kebin , Chen Haoyan , Kong Dongmin , (2014) "The effect of idiosyncratic risk on firm decisions: under-investment or diversification?", China Finance Review International, Vol. 4 Iss: 3, pp.271 - 288

Abstract: Purpose

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The effect of idiosyncratic risk on firm decisions: under-investment or diversification?

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School of Finance, Guangdong University of Foreign Studies, Guangzhou, China, and
Dongmin Kong
School of Economics, Huazhong University of Science and Technology, Wuhan, China

The effect of idiosyncratic risk on firm decisions

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Abstract

Purpose – The purpose of this paper is to investigate the influence of idiosyncratic risk on firm decisions.
Design/methodology/approach – By introducing managerial ownership as a key variable, the paper presents a parsimonious model to describe the consequences of idiosyncratic risk on firm decisions. Then the paper uses data from the Chinese stock market, in which the managerial ownership is very low (around 0.02 percent) to examine the model predictions.
Findings – The authors find that: first, the negative relation between idiosyncratic risk and firm investment, which is found in prior studies, tends to be insignificant when managerial ownership is very low; second, diversification, as an alternative firm decision to lower risk positively, relates to idiosyncratic risk despite lower managerial ownership; and third, this kind of positive relation is weaker for firms with more managerial incentives when diversification is endogenously modeled.
Originality/value – This paper provides new evidence to complement existing studies from developed markets, in which executives hold substantial stakes.

Keywords Investment, Managerial ownership, Idiosyncratic risk, China's stock market, Industrial diversification

Paper type Research paper

Emerald Staff, Ms. Lingfei Liu A1002118 August 2014 (PT)

四、FAQ

Q : How to use Emelard at home or out of school?

A : Please login the authentication of school's webpage, and then click the

URL: <http://www.emeraldinsight.com>

Q : What is Emerald EarlyCite ?

A : These articles will publish recently, It will let you read it at first time.

Q : What is Emerald Backfiles ?

A : It include this journal from no.1 Vol.1 that around 180 titles and over 110

thousand papers of PDF.

Q : What is Emerald eBook Series Collections ?

A : Emerald have two Series: 《Business Management & Economics》 and

《Socail Science》 , It also include Psychology Education and Library

Science.

Q : What is Peer Review ?

A : The article will reviewed by other researchs before publishing that will

improve the quality of content.