

Emerald 平台使用手冊

【電子書、期刊、個案】



總代理：文崗資訊



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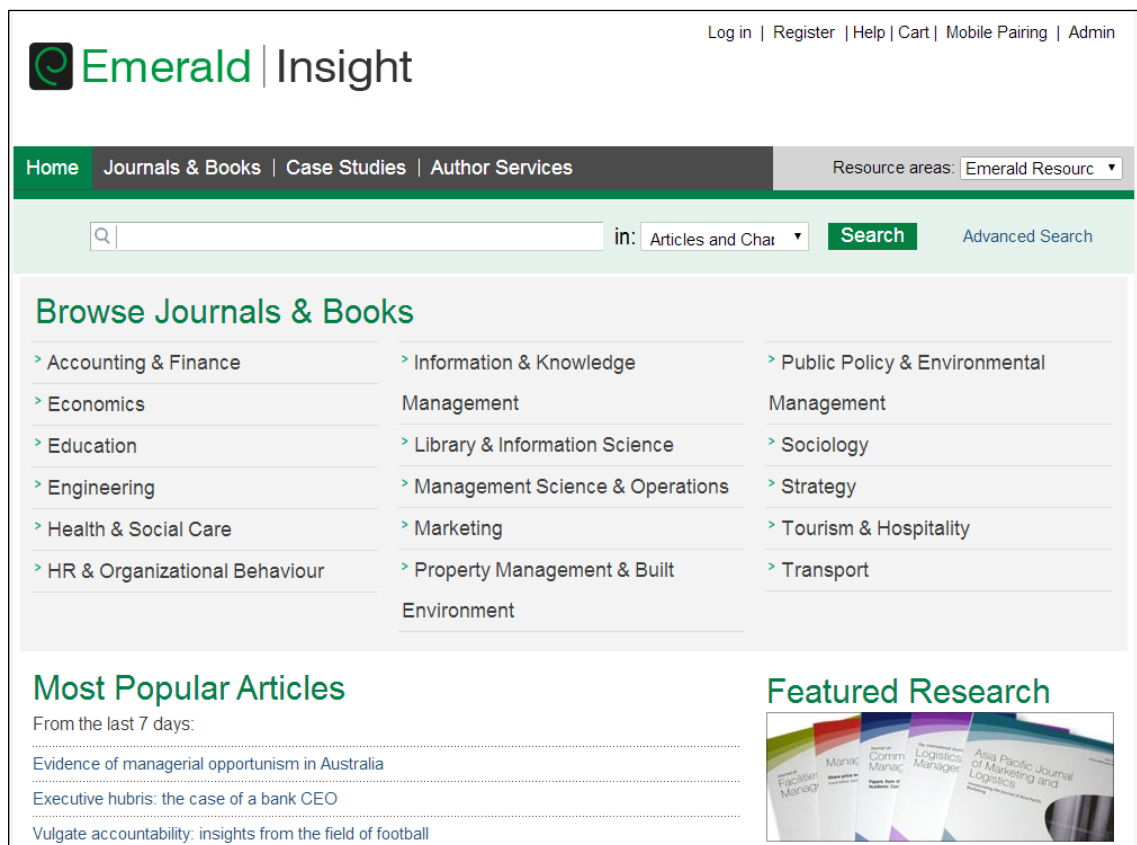
Emerald Group Publishing 於 1967 年在英國成立，至今已
有超過四十年歷史，為商管與人社領域之專業出版社。

主題範疇：商業與管理、人力資源、資訊與知識管理、
市場行銷、營運物流與品管、建築環境與房地產、公共政策、
環境管理、觀光與飯店管理、健康與社會照護、圖書館學等。

一、登入

1. 網址：<http://www.emeraldinsight.com/>

2. QR Code：



The screenshot shows the Emerald Group Publishing website homepage. At the top, there is a navigation bar with links for 'Log in', 'Register', 'Help', 'Cart', 'Mobile Pairing', and 'Admin'. The main header features the 'Emerald | Insight' logo. Below the header, there is a secondary navigation bar with 'Home', 'Journals & Books', 'Case Studies', and 'Author Services'. A search bar is located below the navigation bar, with a dropdown menu set to 'Articles and Chat' and a 'Search' button. The main content area is divided into three columns. The first column is titled 'Browse Journals & Books' and lists various academic disciplines such as Accounting & Finance, Economics, Education, Engineering, Health & Social Care, HR & Organizational Behaviour, Information & Knowledge Management, Library & Information Science, Management Science & Operations, Marketing, Property Management & Built Environment, Public Policy & Environmental Management, Sociology, Strategy, Tourism & Hospitality, and Transport. The second column is titled 'Most Popular Articles' and lists three articles from the last 7 days: 'Evidence of managerial opportunism in Australia', 'Executive hubris: the case of a bank CEO', and 'Vulgate accountability: insights from the field of football'. The third column is titled 'Featured Research' and displays a stack of journal covers, including 'Facilities Manager', 'Management Comm Manager', 'Logistics Manager', and 'Asia Pacific Journal of Marketing and Logistics'.

二、檢索

The screenshot shows the Emerald Insight website interface. At the top right, there are links for 'Log in | Register | Help | Cart | Mobile Pairing | Admin'. The main header features the Emerald Insight logo and navigation tabs for 'Home', 'Journals & Books', 'Case Studies', and 'Author Services'. A 'Resource areas' dropdown menu is set to 'Emerald Resourc'. The search section includes a search input field (marked with a red circle 1), a dropdown menu for search filters (marked with a red circle 2) containing 'Articles and Char', 'Articles and Chapters', and 'Case studies', a 'Search' button, and an 'Advanced Search' button. Below the search section is a 'Browse Journals & Books' section (marked with a red circle 3) with a list of categories: '> Accounting & Finance' (marked with a red circle 4), '> Information & Knowledge', '> Public Policy & Environmental', '> Economics', 'Management', and 'Management'.

1.檢索框中鍵入所需關鍵字查詢

2.預設查詢電子書與期刊內容，若需查詢個案內容，請下拉選擇
"Case studies"

3.選擇"Advanced Search"進行進階檢索，可查詢更多欄位與進行
布林邏輯檢索

4.也可利用下方主題瀏覽方式選擇有興趣的主題進行閱讀

三、閱讀

The screenshot shows a search results page for 'Finance'. At the top, there are navigation links: Home | Journals & Books | Case Studies | Author Services. The search bar contains 'Finance' and the dropdown menu is set to 'Articles and Char'. A 'Search' button is visible. Below the search bar, the 'Search Results' section is highlighted with a red box and a circled '1'. It shows 'Articles/Chapters (108333)' and 'Case Studies (318)'. The results are ordered by 'Relevancy'. Below this, there are pagination options (1-10, Next) and 'Items per page' set to 20. An 'Icon key' section is present, with icons for 'You have access' (green square), 'Partial access' (blue square), 'Backfile' (B in a green square), 'Earlycite' (E in a green square), and 'Abstract only' (A in a green square). The search results list three items, with the word 'Finance' highlighted in yellow in the second and third items, marked with a circled '3'. On the right side, a 'Search For' panel is highlighted with a red box and a circled '2'. It contains a search term 'Finance', a dropdown menu set to 'Anywhere', and an 'AND' dropdown. Below this is a 'Search' button. At the bottom right, there is a 'Search History' section showing 'Recently Searched: Anywhere: finance (Articles/Chapters - 108333)'.

1.查詢後依關係度排列，也可改成按新舊年代排列

2.右側可再進行二次檢索縮小範圍

3.關鍵字會以反黃色呈現以利選書

The close-up shows the 'Icon key' section with the following items: 'You have access' (green square), 'Partial access' (blue square), 'Backfile' (B in a green square), 'Earlycite' (E in a green square), and 'Abstract only' (A in a green square).

4.圖式意義依序為：可全文使用、部分使用、回溯期刊、即將出版、

僅有摘要

5. 點選所需圖書即可看到該書相關資訊



China Finance Review International

ISSN: 2044-1398
Online from: 2010
Subject Area: Accounting & Finance

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Citation: Deng Kebin, Chen Haoyan, Kong Dongmin, (2014) "The effect of idiosyncratic risk on firm decisions: under-investment or diversification?", China Finance Review International, Vol. 4 Iss: 3, pp.271 - 288

Abstract: Purpose

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Following recent changes to the Emerald Insight platform

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6. 點選中央 PDF 即可閱讀全文

The current issue and full text archive of this journal is available at www.emeraldinsight.com/2044-1398.htm

The effect of idiosyncratic risk on firm decisions: under-investment or diversification?

The effect of idiosyncratic risk on firm decisions

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Abstract
Purpose – The purpose of this paper is to investigate the influence of idiosyncratic risk on firm decisions.
Design/methodology/approach – By introducing managerial ownership as a key variable, the paper presents a parsimonious model to describe the consequences of idiosyncratic risk on firm decisions. Then the paper uses data from the Chinese stock market, in which the managerial ownership is very low (around 0.02 percent) to examine the model predictions.
Findings – The authors find that: first, the negative relation between idiosyncratic risk and firm investment, which is found in prior studies, tends to be insignificant when managerial ownership is very low; second, diversification, as an alternative firm decision to lower risk positively, relates to idiosyncratic risk despite lower managerial ownership; and third, this kind of positive relation is weaker for firms with more managerial incentives when diversification is endogenously modeled.
Originality/value – This paper provides new evidence to complement existing studies from developed markets, in which executives hold substantial stakes.
Keywords Investment, Managerial ownership, Idiosyncratic risk, China's stock market, Industrial diversification
Paper type Research paper

Emerald Staff, Ms Lingfei Liu At 00:21 18 August 2014 (PT)

四、常見問題 FAQ

問：如何在家中或校外查詢Emerald資源

答：請先通過學校校外認證系統後再點選產品網址使用：

<http://www.emeraldinsight.com>

問：何謂Emerald EarlyCite？

答：是即將正式出版的文章，讓您在正式發行前第一時間閱讀到最新期刊文章。

問：何謂Emerald Backfiles？

答：回溯至第一卷第一期全文期刊，包含180種以上的期刊，11萬篇可檢索的PDF格式文章。

問：何謂Emerald eBook Series Collections？

答：我們擁有兩種電子書系列，《工商管理與經濟學集》和《社會科學集》，囊括心理學教育與圖書館科學。

問：何謂同儕評論 Peer Review？

答：同儕評論指文章發表之前由其它研究員進行評論的程序，此流程可確保內容臻至最高品質。